
GTL – Career Opportunities

Overview of Career Opportunities based
on World Trade: Roadmap to Success
2014

Career Opportunities – Private Sector

■ Banking

- ❑ Commercial Banking
- ❑ International Service/
Trade Officer
- ❑ Foreign Exchange
Representative
- ❑ Wire Transfer Clerk

■ Communications

- ❑ Journalists
 - ❑ Advertising Rep
 - ❑ Corporate Communication
 - ❑ Foreign Relations Officer
 - ❑ Industrial & Labor Relations
 - ❑ International Trade Journal
 - ❑ Marketing Representative
 - ❑ PR Representative
 - ❑ Telecommunications
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Career Opportunities – Private Sector

■ Consulting

- Finance/Banking
- Insurance
- International Law
- International Management
- International Marketing
- Trade
- Transportation Industry
- Turnkey Projects

■ Economic & Social Development

- Advisory –
economics/business/academic
 - Teaching & Health
 - Technical – Agriculture
 - Executive –
Administrative/Planners
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Career Opportunities – Private Sector

■ Education

- Career Counselor
- College/University/Professor
- Continuing Education
- Education Abroad Counselor
- Foreign Student Advisor

■ Entrepreneur

■ Finance

- Central Bank Officer
- Commercial Bank Officer
- Financial Manager
- Foreign Investment Analyst
- Insurance Broker
- Int'l Development Bank Officer
- International Treasurer

Career Opportunities – Private Sector

■ Government Relations

- Issues Analyst
- Research Analyst
- Research Assistant – Associate

■ Law

- Commercial Trade Lawyer
- Int'l Investment Lawyer
- Int'l Regulatory Lawyer

■ Logistics

- Customs Broker
- Customs Inspector
- Logistics Manager
- Int'l Shipping Specialist

■ Marketing

- Int'l Business Development
- Int'l Marketing Manager
- Market Research Analyst
- Product Designer – Foreign Market Adaptation
- Int'l Marketing Rep.

Career Opportunities – Private Sector

■ Public Relations

- PR Manager
- PR Specialist
- Community Relations
- Gov't Relations
- Media Relations
- Policy Director
- Publications Editor
- Special Events Coordinator

■ Sales & Purchasing

- Export Sales Rep.
- Foreign Trade Consultant
- Int'l Sales Manager
- International Trader
- Procurement/Purchasing Manager

■ Trade Policy/Promotion

Career Opportunities – Public Sector

- U.S. Federal Government
 - State of California
 - International Organization
 - Foreign Government Agencies
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